

Las Lomas High School DeKlotz Stadium Scoreboard Advertising Opportunities

With hundreds of people in attendance, Las Lomas High School draws a very targeted demographic of residents and students, from within Walnut Creek and the surrounding areas. The new DeKlotz digital scoreboard is 20 feet wide and almost 13.5 feet tall! It's an excellent way to get your business name out into the community.

ADVERTISING OPPORTUNITIES

Advertising space purchased will be rotated throughout all regular season athletic games:

- ◆ LLHS Home Football Games - 5 each - Varsity/JV/Freshman
- ◆ LLHS Home Soccer Games, Boys and Girls - 12 each - Varsity/JV/Freshman
- ◆ LLHS Home Lacrosse Games, Boys and Girls - 11 each - Varsity/JV

AFFORDABLE PACKAGES WITH MAXIMUM EXPOSURE



KNIGHT SPONSOR - \$2,000

- ◆ Best ad placement - upper left corner
- ◆ Longest running time
- ◆ Limited to only 3 sponsors

GOLD SPONSOR - \$1,000

- ◆ Biggest ad space on the board
- ◆ Second longest run time
- ◆ Limited to only 10 sponsors

MAROON SPONSOR - \$400

- ◆ Most affordable package
- ◆ Fast rotation of ads
- ◆ Open to the most advertisers



	Knight Package	Gold Package	Maroon Package
Size - Feet	9.68' W x 4.03' H	10.48' W x 8.04' H	9.68' W x 4.03' H
Size - Pixels	285 W x 115 H	280 W x 230 H	285 W x 115 H
Display Time	5 Minutes	2 Minutes	1 Minute
Max Number Ads	3 Ads	10 Ads	30 Ads
Min Minutes per Hour	20 Minute	6 Minutes	2 Minutes
% of total Hours	33%	10%	3%